



## IN THIS ISSUE:

Introducing  
NYInjuryLawBlog.com

What Is A Blog Anyway

Concerned About  
Losing Your Keys?

## Do You Have Questions About NY Law?

## Do You Want To Learn The Right Insurance To Buy To Protect Your Family?

## Do You Want To Learn Tips On Protecting Your Family From Injury?

## If So, You Have Come To The Right Place!

Attorneys Jim Reed and Adam Gee of the Ziff Law Firm, Elmira, NY are pleased to publish the NYInjuryLawBlog.com. For those of you who may not be familiar with what the heck is a "blog", it is nothing more than an easy way for you to get helpful information automatically delivered right to your computer. For more details about blogs read our "What Is A Blog Anyway" article in this issue.

The goal of our blog is to help people better understand the laws of NY as they apply to personal injury, medical malpractice and legal malpractice cases. We will discuss the questions that our clients routinely ask us and we will try to provide helpful advice to help protect you and your family. And best of all, if you have a question you want to ask us, you can easily do so by posting a Comment to one of our posts. We really hope to establish a two-way conversation between ourselves, our clients and and our readers.

## Here's a few sample articles:

- Hurt in a NY Auto Accident? Can I Sue the Other Driver?
- Drive Drunk and Lose Your Health Insurance Coverage- Ouch!
- Settling a Property Damage Claim in a NY Auto Accident Case

By visiting our subscription page and filling out the simple form, any new posts to our blog will be automatically sent to your email address. And don't worry, you can easily un-subscribe at any time by just sending a request to [info@zifflaw.com](mailto:info@zifflaw.com) or giving us a call. Also, rest assured that we do NOT share our mailing list with anyone else.

We really hope you will give our blog a try and please feel free to provide any feedback.

Jim Reed and Adam Gee

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# So What Is A “Blog” Anyway?

Sometimes I am dense. I’ve been reading blogs for years (and now blogging myself), but I never stopped to explain to those folks who may be new to blogging what a “blog” is and why subscribing to blogs can be a great idea. As someone who may have stumbled on to this blog via a search engine search or a link from another site and who may not really understand what all this “blogging stuff” is all about, I thought it would make sense to briefly explain what blogs are and how you can subscribe to a blog to bring interesting information to you (instead of you having to go out and search for info).

As someone who loves to “play” with new technology (just ask my long-suffering wife!), I sometimes forget that other folks barely tolerate or even hate new technology (folks like my Mom, whose VCR has been flashing 12:00 for 3 years.)

But what I have found is that even these technology-haters will embrace new technology when it serves an interest or need in their lives. So I thought I would use this article to explain why I think everyone can benefit by reading blogs on topics that interest YOU. And trust me, there are blogs on virtually every topic you can imagine from the most exotic hobbies, to travel, to professions, to sports, to technology, etc. If you have an interest, there is bound to be at least one and maybe hundreds of blogs that discuss that interest in great detail.

**Put most simply, a “blog” is simply a great way to have information delivered directly to you AND, if you wish, for you to be able to send your comments, questions or ideas back to the blog author.**

The good news about the automatic delivery of blog articles is that you don’t have to go out and hunt down information– once you have subscribed to a blog (I will explain how easy it is to subscribe to blogs below), new information is automatically sent to you whenever the blog author writes a new article.

That means no more having to go back to a website you enjoyed to see if they have added any new information since the last time you visited- you just sit back and let the new stuff be delivered to you.

As for being able to add your own comments to the blog: This lets you share in the conversation about the topic with both the blog author and the blog readers. The two-way communication between the author and readers can be very interesting and thought provoking. Commenting is totally optional and if you just want to be a silent blog reader you can easily do so for as long as you want without ever posting a comment.

**So how do you subscribe to a blog?** Let’s use mine as an example. If you like what you are reading here and have an interest in topics involving New York law, you can easily subscribe to my blog several different ways:

The easiest way is to just sign up here and we will automatically send new posts to your email address.

Another easy but more sophisticated way to subscribe is to use something called an “RSS Reader”. This is software that goes out and automatically grabs the posts from any blogs you have subscribed to and pulls them back on to your computer in one convenient location for your reading pleasure. If you already have an RSS Reader installed on your computer, you can just hit the Subscribe button on our blog.

If you do not have an RSS Reader, you can download a great FREE RSS Reader at: [www.google.com/reader](http://www.google.com/reader). Google’s Reader is great and the price can’t be beat!

Want to learn more about blogs? You can download a cute and highly informative video about them by going to <http://www.commoncraft.com/blogs>. They also have a great explanation of RSS here.

Happy blog reading!

Jim

## Concerned About Losing Your Keys?

We know all too well the inconvenience, expense and anxiety caused by losing your keys and we hope to save you that agony!

By signing up here, we will send you our Free Key Tags (two per address) so that if you ever lose your keys, the Finder of the keys will be able to call our toll-free number, tell us the Registration # that is confidentially assigned to you, and then make arrangements to get the keys back to us so we can get your keys back to you. Simple. Secure. Safe. And best of all, Free!

Don’t worry, your personal information will be kept confidential and we do not share your contact information with anyone else.

We hope you find this service to be of help to you. Good luck and hang on to those keys!

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