



ZIFF LAW UPDATE

Legal News YOU Can Use

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Spread the word about alcohol abuse



April is Alcohol Awareness Month

Alcohol abuse affects every demographic group in the United States. In 2008, the last year for which statistics are compiled, **drunk driving accounted for ONE THIRD of all U.S. car accident fatalities.**

April has been designated [Alcohol Awareness Month by the U.S. Department of Health and Human](#)

April 2010 e-newsletter

Discover the Ziff Law Firm on Facebook - and Lunch Could Be on Us!

We're very proud of the [Ziff Law Facebook page](#) and we're offering a chance to win lunch to encourage our friends to become our "Fans."

Everyone who becomes a Facebook Fan of Ziff Law before April 24 will be entered in a drawing to win one of three gift certificates (one each for \$10, \$20 or \$30) to your choice of Barb's Soup's On in Elmira or Sophie's in Big Flats.



We are offering the same fantastic prizes to the first three smart people who answer the Ziff Law trivia questions below. The answers can all be found on our Facebook page, where you can find a lot of useful information:

- It's updated with links to posts from our three blogs: [The NY Injury Law Blog](#), the [NY Bike Accident Blog](#) and the [NY Bankruptcy Law Blog](#).
- You can find our contact information - our location, phone number, website and e-mail address quickly.
- It features staff biographies, so you can learn about the qualifications and abilities of our firm's attorneys.
- You can download forms from our page: **the form to file a No-Fault insurance claim is available to download as a PDF**, and we plan to post additional useful forms in the future.

It's all just part of our efforts to make your life easier!

Now, for the trivia quiz. The first three people to become Fans and email the correct answers to these five questions to jreed@zifflaw.com will be eligible to win lunch gift certificates. The answers are all on the [Ziff Law Firm Facebook Page!](#)

[Services](#). To find out more about identifying and preventing alcohol abuse, visit click on the link to the DHHS page devoted to alcohol. Thank you.

1. What honor did Carl Hayden receive that is only awarded to the top 1 percent of lawyers?
2. The Ziff Law Firm has been serving clients in New York and Pennsylvania for more than how many years?
3. What is the name of the most recent "Law Talk" video, featuring attorney Jim Reed, posted on YouTube?
4. What outdoor activity did the firm's staff participate in during an outing last year?
5. What hobby drew attorney Eric Johnson to Hawaii and California when he worked as a traveling nurse before becoming a lawyer?



Staff Spotlight: Get to Know Enola Nelson

- **Legal assistant helps firm handle real estate and bankruptcy cases.**

A Ziff Law Firm employee since 1986, Enola Nelson handles the firm's real estate purchases and sales and assists real estate and bankruptcy attorney Matthew P. Hughson.

A legal assistant, Enola stays on top of many administrative concerns. When you call the Ziff Law Firm for help with legal help concerning bankruptcy or real estate, Enola may be your first contact. She takes care of phone calls and e-mails, meets with clients and keeps track of many files.

One of Enola's roles is to handling real estate transactions for clients, a task she takes very seriously. "I've done real estate since 1974," Enola says. "I was taught well and I do my best to use that knowledge. I convey to the client what has to be done and then I do it. I like to be sure my deals are successful and that the client's interests are covered. Details count!"

A graduate of Southside High School and the Rochester Business Institute, Enola has lived in Elmira since she was 5 years old. She is married with two children. Spending time with her first grandson is a big interest of hers outside the office. She also enjoys gardening, sewing and cooking. A hobby "on wheels" also takes up some of her free time: "Our entire family rides motorcycles," Enola says.

Cool Stuff Promotes



Bicycling Safety

As a self-proclaimed bike nut, I thoroughly enjoy finding material for my [NY Bike Accident Blog](#). I recently posted a few updates that featured items I think will improve bicycling safety.

Jerseys that "speak" to drivers

Canari has produced shirts that make a statement coming and going. These shirts are available at www.sharethedamnroad.com. They bluntly but humorously express the need (and legal obligation!) for motorists to share the road with cyclists.

Some of the sayings:

Don't Honk at Me!
Share the Damn Road!
Slow Down!
Don't Run Me Over!

On the front of each shirt ...

"Thanks!" in inverted text, so that it can be read in a rear-view mirror.



Mirror, mirror: Is that a bicyclist approaching?

Vigilante Velo, a non-profit group, has developed subtle, clear "bicyclist" decals that can be stuck to side-view mirrors. Without blocking the driver's vision at all, these unobtrusive stickers are a reminder, every time a driver checks his side-view mirror, to check for bicyclists.

VigilantVelo.com sells the stickers for \$2 each. All proceeds will go to "printing more and a donation to the League of American Bicyclists," according to the site. Buy in bulk and save: It's \$18 for 10 stickers and \$200 for 200.

It's so easy to slow down when you pass a bicyclist, or take that extra second to look before opening your car door.

I think these are great ways to draw a little extra vigilance from drivers and save the health or life of many a bicyclist.

Thanks for reading,

Jim

James B. Reed, Esq.
Personal Injury & Malpractice Attorney
Ziff Law Firm, LLP
303 William St., Elmira, NY 14902
Tel. (607) 733-8866 Fax. (607) 732-6062
Toll Free 1-800-943-3529
<mailto:jreed@zifflaw.com> <http://www.zifflaw.com>

E-mail me at FreeReports@zifflaw.com for two free books:
NY Car Accidents and **NY Car Insurance Secrets YOU Need to Know.**

Until next month,

Your Friends At The Ziff Law Firm

303 William St., Elmira, NY 14902 • PH 607-733-8866
Toll Free 1-800-ZIFFLAW (943-3529) www.zifflaw.com

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